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Motivating Your Workforce

It's no secret. Employees who feel they are valued and recognized for the work they do are more motivated, responsible, and productive. This one-day workshop will help supervisors and managers create a more dynamic, loyal and energized workplace. It is designed specifically to help busy managers and supervisors understand what employees want, and to give them a starting point for creating champions.

- ✓ What is Motivation?
- ✓ Supervising and Motivation
 - The Carrot, The Whip, and The Plant
 - Identifying Motivators
- ✓ Motivational Theories
 - Maslow and Herzberg's Motivational Theory
 - Personal Motivators
- ✓ Fear and Desire
- ✓ Setting Goals
- ✓ The Role of Values
- ✓ Creating a Motivational Climate
- ✓ Expectancy Theory
- ✓ Applying Your Skills
 - Situational Analysis
 - Case Studies
- ✓ Designing Motivating Jobs
- ✓ A Motivational Checklist